

BENJAMIN THOMAS BARRAZA

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Application Development

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Professional Positions

Senior Manager, Weber State University	03/2017 - Present
Adjunct Faculty, Weber State University, Goddard School of Business (AACSB)	08/2012 - Present
Sr. Web Systems Architect, Weber State University	07/2012 - 03/2017
Web Systems Architect, Weber State University	07/2006 - 07/2012
Web Developer II (Senior), Weber State University	07/2003 - 07/2006
Web Developer, Weber State University	07/2001 - 07/2003

Education

Doctor of Business Administration, Strategic Innovation Management, IE Business School	09/2017 - Present
Master of Research Methodology, Management Science, IE Business School	06/2019
Graduate Certificate in Strategic Management, Harvard University, DCE 3.9 GPA (4.0 scale)	05/2016

Platform innovation (multi-sided markets, multi-sided platforms), Innovation Management, Strategy under uncertainty, Blockchain, Economic inequality, Economics of entrepreneurship and innovation, Productivity, Strategic innovation, Entrepreneurship and ideation, Technology development

Barraza, Benjamin (2019) "The Worth of Words: How Technical White Papers Influence ICO Blockchain Funding," : Vol. 18: Iss. 4, Article 8. Available at:

EnableUtah; Conducted 360 reviewed 366