

Meeting Minutes

Dr. Sarah Steimel, Associate Professor of Communications/Director MPC Program

Public Attendees:

Ms. Jesselie Anderson

The meeting of the Board of Trustees convened at 9:30 a.m. via Zoom digital platform with President Brad Mortensen at the WSU Ogden Campus and other participants joining electronically.

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| Welcome | I. Vice Chair, Ms. Kearston Cutrubus, welcomed those in attendance. |
| Approval of Meeting Minutes (Sept. 15, 2020) | II. Upon a motion from Ms. Karen Fairbanks, with a second by Ms. Louenda Downs, the Board of Trustees unanimously approved the meeting minutes from September 15, 2020. |
| Board of Trustees College Liaison Report | III. Chair Nolan Karras discussed College Liaison Reports that will be given by the Trustees during the year. He gave a report on the Stewart Library which has been impacted by COVID-19. The library is virtually empty but is offering checkout of laptops for student use. One source of cost savings is the use of digital textbooks. The library has suffered budget cuts, which is a state-wide problem. |
| Shared WSU/Tech College Trustee Report | IV. Ms. Amanda Covington gave a Shared WSU/Tech College Trustee report. Ms. Covington, Ms. Cutrubus, Mr. Karras, and President Mortensen attended a shared meeting with Ogden-Weber Technical College President, Jim Taggart, Davis Technical College President, Darin Brush, their trustee chairs, Matt Wardle from Ogden-Weber, and Troy Wood from Davis Tech. Discussion stemmed around articulation agreements, which is a top priority. Davis Tech and Ogden-Weber Tech are the largest two technical colleges of the eight in Utah. Programs have been created to assist the underserved population. The ability for students to move between colleges is very easy as these colleges work together for this cause. Marketing opportunities to raise awareness will take place moving forward, along with open houses. They agreed that the trustee chairs would meet quarterly. Discussions are ongoing with the Presidents at regular meetings that also include the superintendents of the school districts and with Julie Snowball. Discussion is moving forward concerning registering students at Tech Colleges at Weber State also, similar to concurrent enrollment students for courses that articulate. |
| Special Topic – Strategic Marketing & Communications Plan | V. A presentation on Strategic Marketing & Communications Plan was given by Mr. John Kowalewski, Executive Director, Marketing and Communications, and Ms. Amy Hajdas, Marketing Strategist. Their presentation included: A |

Faculty
Presentation

work that is going into it. A new statute requires the Board of Trustees to approve the strategic plan in the spring. It was suggested that a meeting take place in November or December to discuss this further.

Personnel &
Academic Policy
Committee

IX. Ms. Karla Bergeson, chair of the Personnel & Academic Policy Committee, reported on the following action items for business:

Program Reviews

1. The following Program Reviews were discussed:
 - a. Communication
 - b. Earth & Environmental Science
 - c. Foreign Language
 - d. Medical Laboratory Sciences
 - e. Women and Gender Studies

ACTION

On a motion to approve the five Program Reviews by Ms. Louenda Downs, with a second by Ms. Amanda Covington, the Board of Trustees unanimously passed the motion.

Proposed
Academic
Calendars

2. Proposed Academic Calendars were listed as an Action Item on the agenda. Upon further review, PPM 2-19 states that President's Council has the ability to approve the Academic Calendars and approval by the Board of Trustees is unnecessary. This item was therefore reported as an Information Item.

Consent Calendar

X. The Board of Trustees had the opportunity to review the Consent Calendar items, including eight early retirement requests and personnel reports.

ACTION

On a motion to approve the Consent Calendar by Ms. Kearston Cutrbus, with a second by Ms. Louenda Downs, the motion passed unanimously.

Information Items

XI. Information items were discussed concerning a series of Personnel

Business
Committee
Report

Audit Committee
Report

ACTION

Stewart Stadium
East-side
Bleacher
Replacement

ACTION

Proposed Sale of
Net Zero Home

ACTION

Trustees in the future.

Other

XV. No additional items were brought forth for discussion.

Meeting
Adjourned

XVI. With no further items to discuss and upon a motion to adjourn by Ms. Karen Fairbanks, with a second by Ms. Amanda Covington, the meeting came to a close.