

Areas where the program did not meet the Standards and why:

The review committee did not find any areas that did meet the outlined Standards.

Progress Reported from the 2011

4. The evaluators observed that student performance data have been successfully, and consistently, used for program improvement. A meaningful 80% threshold benchmark for six BIS Capstone Rubric indicators had been established. These six indicators had been based on

BIS Action Plans to Implement Feedback from the January 31, 2017 Site Visit Team Recommendations

Recommendation	AY 2017-2018	AY 2018-2019	AY 2019-2020
Marketing/Branding	<p>There is on-going discussion with faculty in business and marketing to help with these issues. Inquiry is being made to identify and secure WSU resources already in place to re-market, re-brand the BIS degree as 3</p> <p>during the Capstone Project. This is a change from the former marketing concept of</p>	<p>A major effort this year will be spent identifying and developing concepts around re-marketing/re-branding.</p> <p>A variety of concepts will be shared with the BIS Advisory Council for their feedback and input.</p> <p>WSU Administration has secured extra funding to help with re-marketing/re-branding efforts.</p>	<p>It is anticipated that concepts from last year will be fully developed and ready to disseminate this academic year.</p> <p>Pilot data will be collected efforts.</p>
Information	<p>Ways of disseminating BIS program mission, concept, and recruitment will be explored.</p> <p>Suggestions will be shared with the BIS Advisory Council for their feedback and recommendations.</p>	<p>Initial information dissemination ideas will be piloted and revised.</p> <p>Pilot data will be collected efforts.</p>	<p>It is anticipated that information sharing strategies will be fully implemented this academic year.</p>

Mentoring

The suggestion of developing a Canvas-based class for faculty mentors will be presented and discussed at two BIS Advisory Council meetings. Suggestions for implementation will be conceptualized with action plans for this recommendation.

Based upon feedback from the BIS Advisor Council, BIS Director Mike Cena will work with WSU on

BIS Site Visitation Team Recommendations Requiring Long-Term Discussions:

1. BIS faculty members participate because of intrinsic rewards. Although this is commendable, the University should develop faculty incentives such as overload, pay per student committee, buy out of teaching load, or other institutional structures to support faculty and reinforce the value of working on BIS committees [**COMPENSATION**]

Response: This has been an on-going concern of site visitation teams the type of support content faculty have as they work with BIS students on Capstone committee. Currently, WSU administration has secured \$50 gift cards for the first BIS committee service per calendar year; and a PAR action resulting in \$50 plus benefits and taxes for faculty serving on two or more committees each calendar year. Currently, the BIS Department does not have options to change this policy. However, the BIS Director will share this observation with WSU administration.

2. Departments offering BIS emphases may find it helpful to have an introduction to the discipline, methodology, and integrated studies philosophy at the beginning of BIS programs of study [**DISCIPLINE METHODS**]

Response: WSU academic department participating in BIS define their BIS subject-area emphases based on best theories and practices from each academic discipline. The BIS Director is continually sharing this recommendation with academic departments to suggest possible changes for BIS content emphases to include a methods course used by that emphasis to meet this suggestion.