

Bachelor of Science in Marketing – Major Requirements

This information is for students declared in the 2018-2019 catalog

Prerequisites	Required Course	Course Title
Liberal Support Curriculum (13)		
	ENGL EN 1010 (3)	English I
ENGL 1010	ENGL EN 2010 (3)	English II
	BTNY LS 1403 (3)	Entrepreneurship
MATH 1010 & MATH 1050	MATH QL 1050 (4)	College Algebra
Business Foundations (BF) [Minimum of "C-" or higher & 2.5 GPA] (16)		
	ACTG 2010 (3)	Survey of Accounting
ACTG 2010	ACTG 2020 (3)	Survey of Accounting II
MATH 1050	ECON 2010 (3)	Principles of Microeconomics
MATH 1050, ECON 2010	ECON 2020 (3)	Principles of Macroeconomics
	IST 2010 (1)	Business Systems
MATH 1050		
ENGL 2010 & MATH 1050 with a GPA of 2.5 or higher (To be taken concurrently with the final Business Foundations course)	BSAD 2899 (0)	Business Administration
Business Core [Minimum of "C-" or higher] (37)		
MATH 1050	QUAN 2400 (3)	Business Calculus
QUAN 2600	QUAN 3610 (3)	Business Statistics I
	BSAD 3200 (3)	Legal Issues
BSAD 2899	BSAD 3330 (3)	Business Ethics & Entrepreneurship
	BSAD 4620 (1)	Entrepreneurship
BSAD 2899, BSAD 3200, FIN 3200, SCM 3050, MGMT 3010, MGMT 3200 & PS 3250, MKTG 3010, STAT 3010	BSAD 4780 (3)	Senior Management Capstone – (take last semester)
BSAD 2899	BSAD 4780 (3)	(see BSAD Degree Map)
ACTG 2010, ECON 2010, IST 2010, QUAN 2600	FIN 3200 (3)	Financial Management
	MGMT 3010 (3)	Organizational Management
MATH 1050	SCM 3050 (3)	Operations Management

Bachelor of Science in Marketing – Graduation MAP

This is a suggested plan. Meet with an academic advisor to create a specific plan that best fits your academic needs. Remember, taking an average of 15 credit hours per semester facilitates timely graduation. "Semester offered" based on previous semester schedules. Class schedules are subject to change.

Catalog Year 2018-2019: Math 1050 Placement

Course	Credit Hours	Semester Offered	Milestones & Notes

