

To: WSU Communication Department Faculty and Staff

From: Dean Madonne Miner

Re: Fgcpøu"Tgurqpug"vq"Eq o o wpkecvkqp Departmentøu"Ugnh-Uvwf {. "Tgxkgygtuø" Tgrqtv."cpf" Communication Departmentøu"Tgurqpug"vq"vjg"Tgxkgy

Date: May 7, 2015

Vjcpm">{qw"cnm"hqt"{qwt" o cp{"eqpvtkdwwkqpu"vq"YUWøu"Eq o o wpkecvkqp" Fgrctv o gpv" Tgxkgy" process. All Communication faculty members participated in various stages of this review, and I am grateful to you for your thoughtfulness and thoroughness in addressing concerns of importance to the department and to the College. I want to convey special thanks to Sheree Josephson for serving as internal team leader, and to the four individuals (Alan Stavitsky, Sarah Partlow Lefevre, Azenett Garza, and Shannon Butler) who served as reviewers.

Like the writers of the Review Report, I would characterize the Communication Department as very effective in meeting the missions of the university, college, and department. Faculty members have been sensitive to changes in their discipline areas and have revised curriculum to keep up with those changes. They have been supportive of co-curricular activities, internships, and community-engaged learning. It is no surprise that the number of student majors in Communication has grown in recent years. During this same time, the department launched a Ocuvgtøu"kp"Rtqhguukqpcn"Eq o o wpkecvkqp"Rtqi tc o ="j cr rkn{."vjg" fgrctv o gpv" jcu"vcmgp"ectg"pqv"vq" sacrifice undergraduate education in favor of graduate. Faculty continue to be committed to teaching well at the undergraduate level.

With respect to challenges identified by reviewers and addressed by faculty:

1. Salaries are not competitive. Probably more than any other department in the College of Arts & Humanities, faculty in the Department of Cq o o wpkecvkqp"ecp" o cmg"õ o ctmgv-ftkxgpö"ct i w o gpvu"hqt"gpjcpegf"ucnctkgu0" Ykvj"vjgkt"vcngpvu"cpf"umknu."Eq o o wpkecvkqp" faculty could fi 05200500050» chøo)-7(e)4(TBT1 0 0 1 266.6872618Tm[fa)7(c)4EBT1 0 0 1 150.842306

4. Better facilities for the TV studio and PRSSA. The department recently requested, and will receive, some capital funding to remodel a space for use by PRSSA. The TV studio
5. Tckug"vjg"fgrectv o gpvøu"rtqhkng0""Ukpeg"vjg"fgrectv o gpv"y tqvg"kvu"tgurqpug"vq"vjg" Tgxkgygtuø"Trgrqv."it has hosted a successful CommFest and Speech Showcase. In other words, the department already is taking steps to market and promote what it does. The department also is committed to distribute information about its activities via social media.
6. Ongoing financial stability for co-curricular programs. Like other departments in the college, Communication is challenged to develop funding streams for co-curricular

YUWøu"Eq o o wpkecvkqp"fgrectv o gpv"ku"jgcnthy. It has taken many positive steps in the past five years. Its next steps--working with its new Advisory Board, encouraging students to do more with e-portfolios, and looking for innovative funding sources ô will carry it yet farther along a road to success for students, faculty, and staff.

Madonne Miner, Dean
 Telitha Lindquist College of Arts & Humanities