

Dean's Response to the

of how to balance smaller required course size limits with the need to subsidize low-enrollment elective courses in the MBA.

Analogously, it would be useful for the program to consider what changes to staff support services might need to accompany growth. The program self-study, team report, and faculty response all assume that the same level of service must be maintained. Clearly that service level is high and students value it.



What is the impetus for the Code of Professional Conduct? Have there been problems in the recent past that such a code can alleviate? Why is it needed and what value does it bring to the program, the faculty and the students?

Other observations

The MBA would benefit from a written five-year strategic plan that considers what should happen when enrollment spikes (in either direction), since we know those will occur. Thinking through those scenarios can help to inform current discussions about whether to grow the program enrollment beyond 300 students. Most of the issues that have arisen in this program review process would fit nicely into such a plan. The director, faculty and staff have had many of these conversations. Putting them into a formal document would add value.

One initiative whose implications are not considered in this review is the creation of our new Minor in MBA Prerequisites. As non-business majors move through this minor, they will become eligible for (almost) the fast-track version of the MBA. Based on historical ratios, how much might we expect the demand for MBA prerequisite courses for non-business majors to fall? Can we expect non-business WSU with this minor to be more likely to enroll in WSU's MBA versus competitors, due to completion of prerequisites? Will the MBA program promote this minor strategically across campus to encourage students to think about WSU as an MBA destination?