2015-16 Campus Recreation Program Review Action Plan

Based on information gathered during the Campus Recreation Program Review process facilitated spring 2016 to summer 2016, the Site Review Committee offered commendations and proposed several recommendations (see final report document for details). Based on the recommendations, Campus Recreation (CR) has identified primary themes to address. Many items require agreement with and support from the department of Health Promotion and Human Performance.

Theme	Recommendation	Action	Timeline
Image and Collaboration	 Create and disseminate department Mission Statement (Who we are, what we do, who we serve) Build brand recognition for CR as a whole Identify and articulate CR's value to WSU and the college experience (Who we are, what we do, who we serve) Clarify confusion w/shared facilities such as Swenson Pool, Wildcat Arena, and Weber Rocks Climbing Wall In 5-yr Plan, specifically identify target collaborative programming efforts and address areas of investment in building campus relationships Align Campus Wellness programs/services w/Campus Recreation initiatives "Tell our story" Consider establishing an institutional-wide Wellness Coalition 	 include WSU and Campus Rec; get all units to recognition level of Outdoor Program b. Develop marketing plan to build brand c. Clarify with stakeholders the roles of CR and HPHP with shared facilities such as climbing wall, pool, arena 3. Continue to build on the Experience Weber orientation program and other ways to be involved w/orientation (Admissions, ???) 4. a. Deans/VPs confirm vision/expectation of areas b. HPHP/CR staff meet and confirm vision c. HPHP/CR work together on methods to educate users 5. Identify and address during strategic planning and management team meetings (HPHP/OCRE, International Student and Scholar Center, Study Abroad Programs, Facilities Management, Women's Center, Housing & Residence Life, Student Involvement & Leadership, Disability Services 6. Fit. Coord. work with Student Wellness, Employee Wellness, Student Health Center, and Counseling and Psychological Services to identify programs/services that can be aligned 	

5. Challenge Course represents an area for	
investment and growth over time (high	
elements course and shade structures)	
6. Update/upgrade University Village fitness	
center eq to meet the quality of Wildcat	
Village	
7. Using national standards, WSU should	
conduct an in-depth study of recreational	
facility needs to guide Campus Master	
Planning	
g	

Communication

and staffing "pipeline"	(particularly
Fitness)	

- Develop regular 2-way communication methods for discussing issues w/student employees
- Require all hourly student staff attend SA GetSET trainings
- 5. Be more aggressive about hiring workstudy students

format

- 2. Fit. Coord. meet w/faculty to clarify needs, define expectations, promote/secure internships
- 3. a. Set up monthly Student Manager meetings for professional development and input/feedback on trainings/events/issues b. Schedule "Chat & Chew" meetings w/director and/or director attend each hourly staff meeting at least 1x/semester c. Schedule "town hall" meetings: send out questions for anonymous responses, then discuss feedback in person
- 4. Explore this at Think Tank/Strategic Planning sessions
- 5. Note on postings/communications that work-study students get hiring priority